



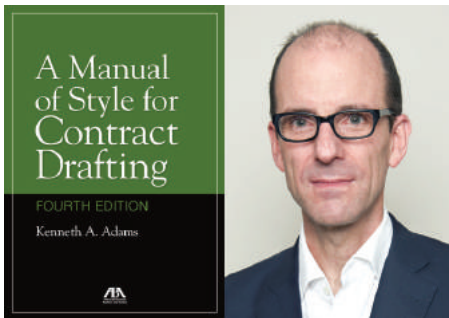
A Manual of Style for Contract Drafting 의 저자이자 영문계약서 작성의 권위자인 Ken Adams 방한 세미나



Drafting Clearer Contracts Masterclass 2019

Date: Nov. 14th (Thu.) 2019 / Time: 10:00 ~18:00 / Venue : TBD

GET A PRACTICAL FOUNDATION FROM THE INDUSTRY LEADER!!



Testimonials

"The best contract-drafting training I have ever participated in."

"A highly practical and user-friendly approach to the subject that can immediately be put into practice."

"Very helpful. Especially for us non-native speakers, because we always follow the traditional pattern of contract templates without knowing why."

Course Introduction

Kenneth A. Adams, the leading authority on the building blocks of contract language, is giving his day-long "Drafting Clearer Contracts" Masterclass in Seoul, Korea, on Thursday, 14 November 2019.

This day-long masterclass explores how to draft contracts that express contract terms clearly and effectively, thereby saving time and money, enhancing competitiveness, and reducing risk.

The focus of this masterclass is not on what you say in a contract, but how to say clearly and concisely what you mean. Legal industry professionals at all levels of seniority will hear valuable insights from Ken's lucid and succinct instruction.

Register today and gain practical guidance from real-world examples drawn from actual contracts in this interactive, hands-on workshop. Ken demonstrates the flaws in standard usages and recommends clearer, more concise alternatives. Rather than simply lecturing, he encourages participation through questions, discussion, and drafting exercises.

The seminar will begin at 10:00 and end at 18:00. It will be delivered in English only, and there will be no simultaneous interpretation support. Lunch and refreshments will be provided as well.

Why you should attend?

- To improve your and your team's contract drafting skills through interactive learning
- To save you and your company time in drafting and negotiating
- To reduce the risk of potential disputes & lawsuits
- To learn ways of expressing contract terms free of redundancies, ambiguities and other problems that plague traditional contract language

Who should attend?

Lawyers, In-house counsel, Contract managers, Paralegals and managers in law firms and corporations, Anyone who drafts, negotiates, or reviews contracts

Special Offer – Free Book!!!

Each participant will receive, at no extra charge, a copy of the latest edition of Ken Adams's book, A Manual of Style for Contract Drafting. This Masterclass explores issues addressed in detail in this one-of-a-kind book that has become a valued resource for the legal profession.

Information

Date : Nov. 14th(Thu.) 2019 | Venue : TBD

Time : 10:00 ~ 18:00 (Registration starts from 9: 20.)

Registration Fee : **770,000 KRW**

Application

LAWnB Education Center Website (www.lawnbedu.com) – Register Online!

Contact : Nicole Cheong (Tel. +82-2-3472-1412 / e-mail. hyunmok.cheong@tr.com)

I Lecturer

Ken Adams occupies a unique position in the field of contracts, in that he's the only commentator to focus on the building blocks of contract language.

According to the Canadian periodical *The Lawyers Weekly*, "In the world of contract drafting, Ken Adams is the guru." As part of its "Legal Rebels" project, in September 2009 the *ABA Journal*, the flagship magazine of the American Bar Association, named Ken one of its initial group of fifty leading innovators in the legal profession.

In 2014, the Legal Writing Institute awarded its Golden Pen Award to Ken to recognize "his exemplary work in contract drafting". And in 2015, the *ABA Journal* named Ken's blog to the Hall of Fame of its "Blawg 100"—its list of the hundred best law blogs.

Ken has taught contract drafting as an adjunct professor at Notre Dame Law School and the University of Pennsylvania Law School.

Ken was raised in Europe and Africa, so he's attuned to the particular challenges non-native English speakers can face when dealing with traditional contract language. After graduating from the University of Pennsylvania Law School in 1989, Ken practiced corporate law in New York and Geneva, Switzerland, with major US law firms.

For more information about Ken, go to www.adamsdrafting.com

I Curriculum

No	Topic	Details	Time	Lecturer
Registration & Coffee			09:20~10:00	Ken Adams
1	The State of Contract Drafting	<ul style="list-style-type: none"> Costs and causes of deficient drafting Goals for the program 	10:00~10:20	
2	The Front and Back of the Contract	<ul style="list-style-type: none"> Title and introductory clause Function and layout of recitals Traditional recital of consideration Concluding clause Role of exhibits and schedules 	10:20~11:00	
Coffee Break			11:00~11:20	
3	Categories of Contract Language	<ul style="list-style-type: none"> Different categories of contract language and their function How to distinguish between categories Why does it matter? 	11:20~12:40	
4	Layout	<ul style="list-style-type: none"> How to present sections, subsections, and enumerated clauses Using Adams's enumeration scheme Issues of typography 	12:40~13:00	
Lunch Break			13:00~14:00	
5	Using Defined Terms	<ul style="list-style-type: none"> Two kinds of definitions Role of the definition section Using an index of defined terms 	14:00~14:20	
6	Ambiguity and Vagueness	<ul style="list-style-type: none"> Different kinds of ambiguity How to avoid them How to use vagueness 	14:20~15:00	
Coffee Break			15:00~15:20	
7	Selected Usages	<ul style="list-style-type: none"> Problematic words and phrases Clearer alternatives 	15:20~16:10	
8	Drafting as Writing	<ul style="list-style-type: none"> Some general principles of good writing that apply to contract drafting 	16:10~16:25	
9	Redrafting Extracts from a Contract	<ul style="list-style-type: none"> Redrafting sample provisions 	16:25~17:35	
10	Effecting Change	<ul style="list-style-type: none"> The individual The organization 	17:35~18:00	